

**Pine Mountain Club - Communications Committee
September 3, 2024**

CALL TO ORDER

ROLL CALL

Members: Marcy Axness, Diane Martell, Ian Sawrey, Christie Rainey

Board Liaison: Brad Hudson

Visitors: Todd Greisen (GM), Gisa Seeholzer, Andrew Jones (EP chair), Cliff Penick, Sr.

1. Prior month's meeting minutes: August

1.1 Voted to approve

2. Board Liaison/GM Report

2.1. Communications Coordinator Gisa Seeholzer reported the bear petition has 320 signatures, inc. some collected on hard copies at PMV businesses.

3. Old Business

3.1. Bear Ad Hoc Committee:

- **DM on Comm Comm goal:** support committee without overstepping into their role.
- **TG:** Committee aims to update info (e.g., air horns no longer so effective); collaboration with F&W is key; committee needs a charter to avoid conflicts; example of communication tweaks re: bear/trash protection tech updates at transfer site
- **DM:** Useful to apply Instructional Design principles for clear info formatting; discussion of better inter-committee communication and scheduling.

3.2. Emergency Preparedness Communication:

- **Diane:** NPR piece on gamifying evacuation training; any updates on assistance implementing?
- **Andrew Jones:** Suggested coordinating goals across relevant committees, to achieve specific goals; want better penetration of RSN radios across community; capability gaps and training needs for various emergencies (e.g., members trained in digging people out of rubble following a serious quake);
- **MA:** Thumbs up on cohesive goals across committees; possible topic for chair meetings?
- **DM and AJ** discuss ideas like a Readiness Matrix to get members engaged with current info, even though the info will continue to be expanded and elaborated over time;
- **Zoom capability for EP** mtgs was discussed; GM will look into functional camera for same; DM to research equipment used by nonprofits and unify committee goals.

3.3. Member Portal/Website Updates: Direct feedback to Gisa.

3.4. Comm Comm Charter Updates: Todd will send input.

4. New Business

4.1. Community Civility Pledge:

- **TG:** Facing pushback; sees it as a guideline rather than a rule (which exists, 3.10);
- **DM:** Suggests a website page on civility and diversity, rather than a formal pledge;
- **GS:** Proposes an article or video series on civility, spotlighting members;
- **AJ:** Highlights the importance of a unified source of communication to balance voices.

4.2. Communications Coordinator:

- **MA & TG:** Discussed confidentiality and personnel issues surrounding the hiring process; concerns about mixed messages and community perception of transparency;
- **TG:** Will consider a clearer way to communicate the Communication Coordinator transition while preserving personnel privacy.

Next Meeting: October 1, 2024

Adjourned at 7:17