

Pine Mountain Club - Communications Committee

REGULAR MONTHLY MINUTES - February 1st, 2021

APPROVED

DATE: February 1, 2021

CALL TO ORDER: 5:08pm

ATTENDEES: Val Oliver, Jennifer Emett, Lauren Miles, Debra Manoogian, Lee West

ABSENT: Marina Baroni, Tony Harmon

OTHER:

1. Prior month's meeting minutes - approved during last meeting
2. Agenda approved
3. **Tony**, Board Liaison report/updates - no updates, not present
4. **Old business**
 - 4.1. Laminated Rules confirmed were sent out to all STRs and included in the Escrow packet.
Action Item: Jennifer
 1. Add it to the newcomer packet and PDF format on the PMCPOA website.
 2. Make it available to full time renters.
 3. Ask if a copy can be sent in physical Condor Newsletter
 4. Article referencing it on PMC website
 - 4.2. PMC Nature Page - **Action Item: Jennifer** to email Ronni and provide content & contact info for Lynn
 - 4.3. Communication with new buyers from Realtors - **Action Item:** Get copies of rules and hand out to realtors
 - 4.4. Bear season mailers - **Action Item:** Current Bear information sent to Karin for next "What's Happening" Email - Vicky Kraft/Jennifer
 - 4.5. Pine Mountain Club Property Owners Association (**PMC POA**) Facebook page (<https://www.facebook.com/pmcpoa>) Karin stated via email the Facebook page will be synchronized with the email blast when appropriate. **No further action required**
 - 4.6. Five Year Strategic Plan
 - 4.6.1. Capturing membership data- **Action Item: Tony** will work with Karin to identify where we are now and how to get to 75% of Association email addresses
 - 4.6.2. Resident Enrichment Packet (aka Newcomer Info) Val's report on Five Year Plan - **Action Item: All members** review Val's report to provide feedback next month. **Deb** will forward scanned copies of the Dec 2020 Newcomer Packet and take questions on the report regarding 5-Year Strategy to the Governing Docs Committee.
5. **New Business:**
 - 5.1. Resident Concerns - Hold for next month
 - 5.2. New Business Minutes Format - Adopted
 - 5.3. Minutes for February approved

ADJOURN: 6:09pm

NEXT MEETING: March 1st, 2021 via zoom (directions on www.pinemountainclub.net)