

February 1, 2020
Planning Committee Minutes
Pool Pavilion

Members in attendance: Cathy Albyn, Jonathan Gilliam, Pamela Plouffe, Bob Lewis, Ellen McClellan, Shirin Murphy
Board Liaison: Phillip Gabriel, also in attendance Phyllis Throckmorton, Bill Lewis, John Cantley

1. Call to Order: Ellen McClellan at 1:02pm

2. Agenda Approval - moved and approved

3. Minutes of January 04, 2019 amended and approved

4. Re-organization of Planning Committee

- New Chair Person Ellen McClellan - Motion by Jonathan Gilliam, 2nd Bob Lewis, Approved
- New Vice Chair person Cathy Albyn - Motion by Bob Lewis, 2nd Shirin Murphy, Approved

New/Old Business:

5. Survey 2020

Read over questions and add funding questions

Presentation by John Cantley - Past Survey

- Based on Mission statement
- Complete Strategic Plan requirement - Orient questions to the plan
- Help to move forward the revitalization of PMCPOA

*Jonathan Gilliam will email to each member John Cantley's power point presentation

Question community leaders- SWOT 4 questions to help form survey

- Strengths of PMCPOA
- Weaknesses
- Opportunities to seize upon
- Threats to PMCPOA

Plan of Action

- Questions - how many question, focus on questions that lead to improvement
- Marketing - Banners, emails, booths at festivals
- Analysis - Analyze data from survey
- Implementation of data
- Analysis of of implementation

6. March meeting 2016 Strategic Plan- go over questions

- Bring SWOT questions
- Discussion by members of questions to include

7. Jonatham Gilliam to follow-up with Karin Shulman on ADA report

8. Call to adjourn at 2:40pm

Motion Bob Lewis, 2nd Jonatham Gilliam Approved

Respectfully submitted, Pamela Plouffe Secretary

minutes approved March 07,2020.